



KT Photo by Juaidin Bernarrd

Syam Panayickal Prabhu, Managing Director and Senior Consultant, AURION

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FREEZONES have given the UAE a distinct flavour and a sterling reputation as a major business hub. Each Freezone in the country has roughly 3000 to 6000 global companies operating in it. Attracted by the UAE's reputation as one of the fastest growing economies in the world, international firms and global investors flock to the country.

However it can sometimes be daunting for a new firm to establish itself in a new setting. That is where Aurion Business Consultants come in. The company plays an instrumental role in helping all kinds of businesses and investors in most matters starting from finding the right location to incorporation, setting up business, legal structure, registration, obtaining visas and other key services.

"We are the pioneers in incorporation of Freezone companies in the UAE. Aurion caters to the requirements of providing single-window solution to multinational companies and investors from around the world. Besides delivering professional service with unmatched excellence and skill, we provide a host of services related to the running of a new company. Aurion also remains as the retainer consultant of a firm throughout the

year, catering to its needs in relation to Freezones and government," Syam Panayickal Prabhu, Managing Director and Senior Consultant, Aurion, told *Khaleej Times*.

With a dedicated and efficient team, Aurion specialises in several portfolios including company formation in Freezones as well as mainland UAE, incorporation of branch and 100 per cent subsidiaries of foreign firms, transfer of company shares, closing down/liquidation of companies and bank assistance in the UAE. "We are playing our small role in building the economy of this country by bringing foreign firms and investors to the UAE," Syam quips.

Based on a business' facility requirements, activities and budget, Aurion proposes a Freezone ideally suited to it. The Managing Director points out that firms are kept constantly updated about all procedural aspects during all the processes. Pertinently Aurion takes up the entire assignment on behalf of a firm and executes it in a very professional manner. The company's motto "Trust, Excellence and Delivery" is synonymous with its core ethic of service and efficiency.

Team Aurion helps the investors with a hassle-free company formation, allaying any apprehensions. "Being a post graduate in law from the University of Kerala, I am very



Serving as a bridge

Besides facilitating the incorporation of firms, Aurion generates worldwide strategic solutions to let your business grow

well conversant with the commercial company law and other laws of the UAE because of their common origin in Anglo-Saxon jurisprudence. Our in-depth and up-to-date knowledge to guide investors encourages them to invest more in the UAE," Syam noted.

Aurion has earned its stripes as an established name in International Organisation for standardisation (ISO) consulting also. The Managing Director added that his team is very well equipped to guide the clients step-by-step to achieve ISO certification from various certification bodies in the shortest span of time.

Working at Dubai Airport Freezone Authority (DAFZA) has multifarious benefits as Aurion has found out. "Years back my first assignment as a business consultant with Mohammad Al Suwailam (then Sales Director, DAFZA) convinced me that I could perform well in this domain. DAFZA, with a great staff that understand the importance of investor satisfaction, continues to be one of the best Freezones in the world. At Aurion we feel privileged to be the registered agents of DAFZA, continuously incorporating high profile companies and contributing to the growth of the Freezone in our own humble way," Syam concluded.

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