

LEADING THE WAY IN
BUSINESS SET-UP CONSULTING

Syam P. Prabhu,

BA (Law), LL.B, LL.M
Founder & Managing Director |
Aurion FZE



▲ Syam P. Prabhu, the visionary founder of Aurion FZE, epitomises tenacity and rectitude.

Embarking upon honesty and integrity in business, Syam P. Prabhu founded Aurion FZE, a globally renowned Business Consultancy in Dubai, UAE. As the leader of a thriving business, he embodies the values of truth, honesty and self-discipline.

THE JOURNEY TO SUCCESS
Syam P. Prabhu's professional journey began as a jurist and lawyer in the High Court and District Courts in Kerala, India. His legal acumen, coupled with a strong sense of public relations, led him to provide subsidised legal consultations to those in need. Recognising the immense potential in the UAE, he combined his legal expertise with exceptional public relations, founding Aurion in 2008 as a Corporate Advisory firm.

Today, Aurion stands as one of the top Business Setup Consultancies in the UAE, having incorporated nearly 6,000 companies. The guiding principles of Aurion, encapsulated in its motto, Trust, Excellence, and Delivery, along with innovative strategies and unwavering dedication to business management, have led to operational excellence.

A BRIGHT FUTURE

Working with a diverse customer base from various countries, Aurion tailors solutions to specific market segments. As the UAE becomes a sought-after destination for investors in the MENA and South Asia regions, Aurion plans to expand its presence to over 50 countries through franchise agreements, capitalising on the growing demand for corporate services.

Outside of his professional commitments, Prabhu indulges in playing golf and attending music events. His passion for leisure activities underscores the importance of work-life balance.

SNAPSHOT

- **Organisation:** Aurion FZE
- **Founded in:** 2008
- **Founder:** Syam P. Prabhu
- **Head office:** Sharjah
- **No. of branches:** 2 (Sharjah & Dubai)
- **Services offered:** Company Incorporation, Residence Visa Processing, Bank Account Opening Assistance, Renewal Of Licenses, Corporate Tax And VAT Registration, Accounting And Bookkeeping, Chief Financial Officer (CFO Services), Chamber of Commerce Registration, Tax Residence Certificate, Import/ Export Code, Trademark Registration, Company Liquidation, ISO Standards Consulting, Knowledge Management, PRO Services For Investors.
- **Verticals or sub brands:** Aurion ISO Consultants
- **Network:** **Local Banks:** F&R Bank, Emirates NBD, Mashreq Bank, ADB, Banque Misr. **International Banks:** Cit International Bank, ABC Banking Corporation, Maritima, GPH, Citicore.
- **Known for/ reputation in the industry for:** An Award-winning Business Consultants with 15+ years of Experience in Corporate Services and Business Advisory.
- **Website/s + Social media presence:**
 - www.aurionuae.com
 - www.dubaifreezonecompany.com
 - www.aurionintemedia.com



ACHIEVEMENTS

CELEBRATING EXCELLENCE:

- Asia's Greatest Brand 2022-23 award instituted by Asia One Pvt. Ltd, India
- World's Emerging Leader Award at House of Lords, Palace of Westminster, UK, instituted by WCRG INT
- Best Performance Consultant Award from Dubai Airport Free Zone, Dubai
- Asia's Transnational Leader Award at Eros Hotel, India, instituted by WCRG INT
- Outstanding Performance Award from International Free Zone Authority (IFZA Free Zone), Dubai
- Strategic Partner Award, Sharjah Airport Free Zone
- Best Performer Award in Business Consulting from Sharjah Media City, Sharjah
- India's Greatest Brand in the Middle East (Consultant Category) 2019 instituted by Asia One Ltd.
- Golden Achievement Award, instituted by Global Media Events, Dubai